



f 46 COMMENTS
🌸 17 REVIEWS
🐦 132 POSTS
📷 73 LIKES

KNOW YOUR CUSTOMERS. MANAGE YOUR REPUTATION.

You've worked hard for your reputation. But with the widespread use of social media, it's becoming increasingly difficult to know who is saying what about your business. When something is said, how would you know? And how would you react? Managing your reputation across multiple channels can be a real challenge, and takes precious time.

AveroBuzz allows you to manage your most relevant social accounts all in one place. Now you can receive notifications to see what your customers are saying about your business online or with social, understand their interests, and engage with them on the social channels they use - all from one easy-to-use platform.



CARTOGRAPH

“Our operation is extremely limited on how much time we can spend with our customers on social media. We can look at the various channels as a part of our routine, but when your routine is interrupted, things will fall through the cracks if you aren't given a timely push notification of activity.”

Alan Baker
Owner
Cartograph Wines



PROMOTE YOUR BRAND. GROW YOUR BUSINESS.

Avero solutions are designed for hospitality operators, by hospitality operators. Our Marketing tools are created to help you better know your customers, engage with them at the right time, and in the right way.

AVEROBUZZ FEATURES & BENEFITS



KNOW YOUR CUSTOMERS

Understand each customer's importance to your business like never before. Discover their preferences, affinities, purchasing behavior and more.



ENGAGE YOUR AUDIENCE

Never miss a review across key social media & hospitality review sites. Manage your social media and engage with customers from the same place.



REACT IN REAL TIME

Get important interactions delivered to your phone in real time. See what customers are saying and doing at (or near!) your property.

FIND NEW CUSTOMERS NEARBY

AveroBuzz allows you to see and respond to people, especially influencers, near your winery.

ATTRACT CUSTOMERS

See when a prospect is looking for a service like yours and deliver a targeted promotion directly to their feed.

PROMOTE LOYALTY

Did a customer just post a positive review? Share the good news and reward them with a reason to come back.

LEVERAGE INFLUENCERS

Know when social influencers post nearby, and engage them with offers tailored to their preferences.